



Member response to the CKNS logo has been very positive. We want to ensure that it continues to deliver a positive response while providing guidelines for how the logo may be used.

Before you use the logo, send us an email advising us how you intend to use it. We reserve the right to disapprove the usage if we believe it is improper.

No permission is granted for any commercial use.

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## PROPER LOGO USAGE

Only use our authorized artwork.  
Masters can be found on our website at :  
[www.ckns.ca](http://www.ckns.ca)

- Use the logo in its entirety. Do not remove or change the wording.
- Do not change the spacing of any of the elements
- You may resize the image, but do not change the proportions of the height and width
- Do not outline anything in the logo
- Do not substitute colours
- Do not position it on an angle



**CANOE**  
**KAYAK**  
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